

NATIONAL FLEET DISCOUNT TIRE PROGRAM



American Motor Products (AMProd) has partnered with **Michelin** to bring a unique and first of its kind National Fleet Discount Card designed specifically for the People Mover segment of the tire business. Limousine, Taxi, Para-Transit, Motor Coach and Bus Fleet Operators across the country can now obtain their commercial fleet tires through authorized local Michelin Dealers and receive **NATIONAL FLEET ACCOUNT DISCOUNTED PRICING!**

Program Cost:

- Included in the AMP Annual Membership Fee of \$25.00 per year!

Program Benefits:

- Phenomenal Savings of 20-35% plus.
- Access to 2,500+ Michelin, Uniroyal & BF Goodrich tires
- Receive a complete price list of all applicable Car, SUV, Bus & Truck tires
- Regular vehicle service & maintenance available at discounted pricing
- Personal Account Representative
- Access to Michelin's OnCall 2.0 Roadside Assistance
- See our benefits page for more information



How to become a Member:

- Call **1-866-926-2152** to speak to one of our company representatives to sign-up.
- Fill out the sign-up page attached and email it back to us.
- Go to our web-site www.AMProdUSA.com to sign-up on-line.

TIRE PRICING EXAMPLES:

MSPN	BRAND	TIRE DESCRIPTION	National Retail Price of Tire	AMPROD Discounted Price
LIMOUSINE INDUSTRY				
10251	Michelin	225/60R17 99T Defender	190.19	120.00
25622	Michelin	245/60R17 RF 108T Energy LX4	241.72	166.02
02817	Michelin	245/45R18 96V Pilot MXM4	277.30	191.12
BUS INDUSTRY				
76184	Michelin	315/80R22.5 XZA2 ENER 156L	800.00	585.12
55458	BFGoodrich	315/80R22.5 ST230 LRL DTO	586.00	492.24
AMBULANCE & SERVICE TRUCK INDUSTRY				
05681	Michelin	LT 225/75R16 115/112R LTX M/S	235.58	161.96
36228	Michelin	LT 245/75R16 E 120R LTX M/S	233.13	160.35
TAXI INDUSTRY				
10042	Michelin	195/65R15 91T Defender	132.52	70.00
90933	BFGoodrich	195/65R15 91T Advantage T/A	117.10	72.69
06171	Uniroyal	235/70R16 106T Laredo	137.74	106.84





Program Benefits:

Our team of friendly, competent, and experienced account representatives are always available to help our customers with anything they need. American Motor Products provides a level of service not seen anywhere else in this industry. Below are a few examples of what American Motor Products does:

- Administrative Management

- We manage your credit card directly in Michelin's system, and will even remind you when your credit card is about to expire.
- Process Invoices - Invoices come directly from Michelin's Corporate B2B Site, and are processed and checked individually EVERY time. If there are issues with an invoice, we submit a case to Michelin, and track any updates to the invoice on your behalf. We will also keep you updated as to the status of your claim!
- Locate Tires and put orders in directly to the dealer - If you ever need a tire, but don't know where to find it, or don't have time to contact a dealer, American Motor Products is here to help. We can put your tire order in to the dealer, and even set up a time for you to go in and pick them up!
- Upon your first tire order, and every couple of months – we will call you, just to see how things are going and if you need anything.

- Resources

- We can help you determine which tire you need, our software is the only one designed to find tires by their attributes, including weather conditions and tire category.
- We can instantly find the price of a tire for you – or walk you through how to use the price list sent when you first sign-up for the program.
- We can help you find a dealer immediately if you're in an unfamiliar area.
- We will let you know if there are any tire specials or promotions happening on the program.
- Our Facebook and blog will keep you updated of industry news across the nation!

- Materials – upon sign up you will receive the following items:

- A PDF of your Membership card so you can start buying tires instantly!
- Price list – this will include all the Discounted Prices of the Tires, Truck Tires, and Services on the program!
- A link to our Dealer Locator – located on our website and super easy to use!
- Video Tutorials – to show you how to use the Dealer Locator, or find the price of a tire on our Price List!

NATIONAL FLEET DISCOUNT TIRE PROGRAM



Territory: _____ Account ID: _____
Account Rep: _____ Category: _____
(For AMPROD Use Only)

Company Information:

Company Name: _____

Business Phone: _____

Email Address: _____

Number of Cars & SUVs: _____

Number of Buses & Trucks: _____

Contact Name: _____

Cell Phone: _____

Address: _____

City, State, Zip Code: _____

State Tax Exempt: FET Tax Exempt:

Please sign me up for the following products included in my membership:

AMP Michelin National Fleet
Discount Tire Card

AMP Value Tire Program
 Road Hazard

Dealer Information:

Do you currently have a Tire Dealer?

Yes No

Do you require delivery of tires?

Yes No

Do you do your own service?

Yes No

Are you currently on an Advantage Program?

Yes No

Are you currently on a Tire Leasing Program?

Yes No

Dealer Notes (for setup):

Credit Card Information:

Name On Card: _____

Card Type: _____

Credit Card #: _____

Expiration Date: _____

CVV Code: _____

Billing Address: _____

City, State: _____

Zip Code: _____

